

*New York Housing Conference and National Housing Conference*  
36<sup>th</sup> ANNUAL AWARDS LUNCHEON  
*Thursday, December 10, 2009*

**SPONSOR FORM**

*Attendees are from the nonprofit, private and government sectors including housing developers, owners, managers, investors, lenders, and professionals involved in the real estate and affordable housing industry. The Luncheon provides a unique opportunity to engage with colleagues—and a key platform for the housing development cause.*

**To be included in the invitation as an underwriter, please reply by Friday, September 18, 2009.**

Please respond by checking the appropriate box below.

\_\_\_ \$25,000 **Platinum**

- Prominent Listing in the Luncheon Program Book as the *Platinum Sponsor*;
- Verbal acknowledgment as the *Platinum Sponsor* during the Luncheon Program;
- Appearance of company logo in the media presentation shown before the Luncheon Program;
- Listing on tent card placed at each table in the dining room;
- Prominent acknowledgment in the Luncheon Invitation and Program Book as *Platinum Sponsor*;
- Prominent acknowledgment on the NYHC Web Homepage with logo and a link to company website;
- Two tables (20 seats) with the premier table placement in the dining room; and
- Full-page advertisement in the Luncheon Program Book with a prominent placement.

\_\_\_ \$15,000 **Reception Sponsor**

- Prominent Listing in the Luncheon Program Book as the *Reception Sponsor*;
- Verbal acknowledgment as the *Reception Sponsor* during the Luncheon Program;
- Appearance of company logo in the media presentation shown before the Luncheon Program;
- Listing on tent card placed at each table in the dining room;
- Prominent acknowledgment in the Luncheon Invitation as *Reception Sponsor*;
- Prominent acknowledgment on the NYHC Web Homepage with logo and a link to company website;
- Acknowledgment in Luncheon section on the NHC's Web site;
- One table (10 seats) with the premier table placement in the dining room; and
- Full-page advertisement in the Luncheon Program Book with a prominent placement.

\_\_\_ \$10,000 **Benefactor**

- One table (10 seats) with premier table placement in the dining room;
- Listing in the Luncheon Program Book as *Benefactor*;
- Full-page advertisement in the Luncheon Program Book;
- Appearance in a prominent position in the media presentation shown before the Luncheon Program;
- Listing on tent card placed at each table in the dining room;
- Acknowledgment in the Luncheon invitation;
- Acknowledgment on the NYHC Web Homepage with logo and a link to company website; and
- Acknowledgment in Luncheon section on the NHC's Web site.

\_\_\_ \$7,500 **Patron**

- One table (10 seats) with preferred table placement in the dining room;
- Listing in the Luncheon Program as *Patron*;
- Appearance in the media presentation shown before the Luncheon Program;
- Acknowledgment in the Luncheon invitation;
- Acknowledgment in Luncheon section on the NHC's Web site; and
- Acknowledgment on the NYHC Web Homepage with company logo.

(over)

\_\_\_\_\_ \$5,000 **Morning Workshop Sponsor – two (2) available**

- Listing in the Luncheon Program Book, Workshop invitation and signage as *Workshop Sponsor*;
- Verbal acknowledgment and introduction as the *Sponsor* at the Workshop;
- One table (10 seats) at the Luncheon;
- Acknowledgment in the Luncheon invitation; and
- Acknowledgment in Luncheon section on the NYHC and NHC's Web sites.
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\_\_\_\_\_ \$3,500 **Sponsor**

- One table (10 seats);
- Listing in the Luncheon Program Book as *Sponsor*;
- Acknowledgment in the Luncheon Program invitation; and
- Acknowledgment in Luncheon section on the NYHC and NHC's Web sites.

\_\_\_\_\_ Enclosed is a check for \$\_\_\_\_\_ made payable to the National Housing Conference.

\_\_\_\_\_ Please bill me.

I cannot attend, but wish to make a contribution of \$\_\_\_\_\_.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

**(Please print Company name the way it should be listed in event materials)**

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please mail or fax this form to:           Thea Beckering  
National Housing Conference  
1801 K Street, N.W., Suite M-100  
Washington, DC 20006  
Phone: 202/466-2121 x221/ Fax: 202/466-2122

Note: NHC and NYHC are 501(c) (3) charitable organizations. The funds raised through this event support the work of both organizations, with the greater percentage going to NYHC. Contributions are tax-deductible for federal income tax purposes. The part of this contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by us. The good faith estimate of the value of the goods or services for this luncheon is \$90 per ticket. We recommend you make a copy of this document and retain it as proof of your contribution.

For more information please contact Judy Calogero at 518/691-0537 or Thea Beckering at 202/466-2121 x221, or visit our web sites; [www.thenyh.org](http://www.thenyh.org) and [www.nhc.org](http://www.nhc.org).